

**Aideas**  
**Platform**  
**Capabilities**



# AI, Simplified and Accessible.



At **Aideas**, we're transforming how businesses access and implement artificial intelligence. Our platform makes AI development simple, scalable, and accessible for every business, from platform service providers and consulting firms to creators and innovators.

By eliminating technical barriers and drastically lowering upfront costs, Aideas enables companies of all sizes to create, deploy, and manage bespoke, private AI solutions that are tailored to their unique needs.

Our mission is simple: to make AI **accessible, powerful, and easy to use.**



## Bespoke LLM Creation



With Aideas, you can build your own proprietary large language models (LLMs) that are designed specifically for your business needs. These models are created using your data and tailored to your organization's unique goals, ensuring that the AI understands your industry, language, and challenges in a way that off-the-shelf solutions cannot.

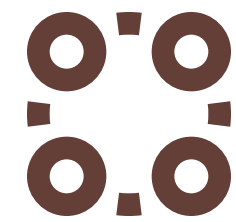
Once developed, your bespoke LLMs can be deployed locally—whether within your company's infrastructure, a cloud environment, or on-premises—giving you full control over how your models are used and accessed. This means your AI is not only built to solve your specific problems but also operates securely within your chosen environment, ensuring data privacy and compliance with internal policies or industry regulations.

## Key Points:

- **Custom AI models, built just for you:** We create AI models that understand your business, using your data and expertise.
- **Deploy wherever you need:** These models can run locally in your systems, in the cloud, or on-premises, giving you complete control over security and privacy.
- **Tailored for your industry:** Unlike generic models, your bespoke LLM is optimized for your specific industry, ensuring that it speaks your language and addresses your unique challenges.

# Capabilities

## AI that grows with you



At Aideas, we ensure that your AI models stay up-to-date and personalized through custom model adaptation. This means that as your business grows and your needs evolve, your AI learns and adapts along the way. The platform fine-tunes your proprietary model based on the preferences, behaviors, and unique needs of your organization or individual users.

Rather than being a one-size-fits-all solution, your model evolves with continuous interactions, becoming smarter and more relevant over time. This process helps the AI better understand your business, offering more accurate insights and recommendations tailored specifically to your goals and operational needs.

## Key Points:

- **Adapts to your needs:** As you use Aideas, your model is constantly fine-tuned to reflect your preferences, behaviors, and evolving business challenges.
- **Always improving:** Your AI learns from every interaction, becoming more accurate and personalized with time.
- **Stays relevant:** Whether your industry changes or you introduce new business goals, your model adapts to stay current and aligned with your objectives.

# Capabilities

## Personalized AI Agents



With Aideas, you can create and implement Personalized AI Agents that act on behalf of your business or users to handle tasks—whether simple or complex. These agents are tailored to your specific needs and can take on repetitive, time-consuming tasks, freeing up valuable time and resources for more strategic work.

Beyond handling routine tasks, these AI agents can also work autonomously on more complex operations. They can analyze data, generate insights, and even make recommendations based on the unique goals and preferences of your business. The agents continuously learn and improve over time, becoming more efficient and capable as they interact with your systems and data.

### Key Points:

- **Handle repetitive tasks:** Personalized AI agents can take over routine tasks, automating repetitive processes like data entry, scheduling, or customer service.
- **Work autonomously on complex tasks:** These agents don't just handle simple tasks—they can also work independently to manage more complex operations, analyze data, and make informed decisions.
- **Always learning:** As your agents work, they learn from your data and processes, improving their performance and becoming more aligned with your business goals over time.

# Capabilities

## Learning & growing over time



With Aideas, your AI models don't remain static—they continuously evolve and improve over time, just as your business does.

As you interact with the system, the model learns from your inputs, experiences, and real-world data, continuously fine-tuning itself to become more accurate and personalized. This ensures that your AI remains a dynamic asset, providing up-to-date insights and solutions that reflect the current landscape.

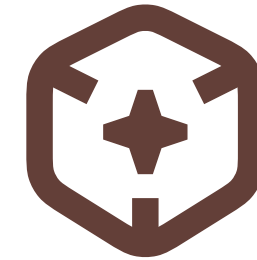
In addition, transfer learning allows your individual models to benefit from larger, more generalized datasets, helping them grow smarter without needing to start from scratch. This approach enables your AI to leverage both industry-specific knowledge and broader insights, keeping your models fresh and informed with the latest advancements.

## Key Points:

- **Your AI grows as you grow:** The more you use Aideas, the smarter and more personalized your model becomes.
- **Stay current:** Your AI models stay updated with the latest data and trends, helping you make decisions based on real-time information.
- **Benefit from broader learning:** Your proprietary models tap into a wider knowledge base, continuously evolving while maintaining the specificity that makes them unique to your business.

# Capabilities

## Data Security, Privacy, and Ownership



At Aideas, we understand that data is the lifeblood of your business, and we've designed our platform to prioritize the highest levels of security, privacy, and ownership. All models and data on the Aideas platform are protected using blockchain technology to ensure secure, tamper-proof operations at every stage of development.

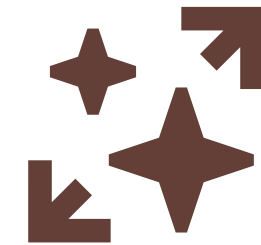
But beyond security, ownership matters—with Aideas, you retain full ownership and control of your data and any proprietary AI models developed using that data. This means that any large language models (LLMs) or custom AI agents built through Aideas are your intellectual property. You have the freedom to use, modify, and distribute your models as you see fit, without any restrictions from us.

### Key Points:

- **Data Ownership:** Your data and proprietary models belong to you. Aideas does not claim ownership or rights over the models developed using your data.
- **Blockchain Security:** All models and interactions are secured through blockchain technology, ensuring data integrity and transparency.
- **Customizable Privacy Settings:** Whether hosted in the cloud, on-premises, or within the Aideas environment, you maintain full control over how your data is accessed, used, and shared.

# Capabilities

## Cross-Industry Applicability



Aideas' highly flexible and modular architecture enables it to seamlessly adapt across a wide range of industries. Its adaptability allows businesses and organizations to integrate cutting-edge AI solutions that enhance operations, improve efficiency, and drive innovation.

Whether used to power intelligent customer support agents that deliver personalized assistance, interactive learning tools that cater to individual user needs, or sophisticated decision-making systems that analyze complex data for strategic insights, Aideas provides powerful AI-driven solutions tailored to the specific demands of each industry.

## Key Points:

- **Adaptable Across Industries:** Aideas is flexible and modular, making it suitable for various industries.
- **Diverse AI Applications:** Aideas can power solutions like customer support agents, personalized learning tools, and intelligent decision-making systems.
- **Secure and Tailored Solution:** Aideas delivers AI solutions that are private, protected, and customized to meet specific industry needs.

# Capabilities



# Our Markets

## Making AI accessible to everyone



### B2B2C

Empowering Enterprises to Scale Innovation

TAM: \$54B

SAM: \$16B

SOM: \$810M - \$1.6B

Partnering with businesses to provide tailored AI solutions that are seamlessly integrated into their customer offerings.

**Why it matters:** Service partners are the driving force behind many SaaS (Software as a Service) implementations.

**Aideas** equips them with the AI tools they need to differentiate their services, optimize solutions, and create lasting value for their clients.



### B2C

Making AI Accessible to Businesses

TAM: \$6B

SAM: \$2B

SOM: \$90M - \$180M

Empowering businesses to develop and AI-driven applications, and drive value for the businesses and their customers.

**Why it matters:** From creating applications to empowering businesses to serve their own customers globally,

**Aideas** helps businesses stay competitive while delivering smarter, more engaging user experiences.



### C

Enabling a Peer-Driven AI Ecosystem

TAM: \$18B

SAM: \$5.4B

SOM: \$270M - \$540M

Enabling creators to design, innovate, and share impactful AI solutions with the world.

**Why it matters:** Creativity flourishes when barriers are low.

**Aideas** creates a space where users can innovate and contribute to a dynamic, peer-driven ecosystem.

# Deployment & Distribution Capabilities

At **Aideas**, we believe in giving businesses the flexibility to deploy their AI solutions in a way that best fits their operational needs and infrastructure.

Our deployment and distribution capabilities are designed to scale with your business:

## Flexible Deployment Options

Aideas offers a highly flexible deployment architecture, designed to meet the varying infrastructure needs of different businesses. Organizations can choose to deploy their bespoke AI models and personalized agents within:

- **Aideas Hosted Environment:** A fully managed, secure, and scalable environment tailored for seamless AI operations.
- **Cloud Providers:** Integration with major cloud providers (e.g., AWS, Azure, Google Cloud), ensuring compatibility with existing workflows and data systems.
- **On-Premises (Customer Data Center):** For enterprises with strict data privacy, security, or regulatory requirements, Aideas can be deployed within a customer's own data center.

## Scalable Model Distribution

Aideas simplifies the distribution of custom AI models across various environments, making it easy to scale from single users to enterprise-wide deployments.

- **Seamless Model Updates & Rollouts:** As models are continuously fine-tuned and improved, Aideas provides streamlined processes for updating and rolling out these models across the customer's chosen environment. Whether updates need to happen in the cloud or on-premises, the platform ensures that the most current and accurate AI models are always available.
- **Unified Management Console:** Aideas offers a central management interface for overseeing AI deployment across environments. This console allows administrators to manage model distribution, monitor performance, and ensure that all AI agents and models remain secure and up to date, regardless of where they are hosted.
- **Security & Compliance:** All deployment options ensure that customer data and models are secured using advanced encryption and blockchain technology. Aideas adheres to industry-leading security standards and can be configured to meet various compliance regulations across industries such as entertainment, finance, retail, and more.

# Value Proposition

**Aideas** revolutionizes AI adoption by making it more accessible, cost-effective, and user-friendly for businesses of all sizes.

- **Lower Costs, No Expertise Needed** – Eliminates the need for costly hardware and specialized AI talent.
- **Easy AI Deployment** – Flexible, fully managed environments remove infrastructure hassles.
- **No-Code AI Creation** – Name your AI, define the problem, and let Aideas build the solution.
- **Seamless AI Adoption** – Simplifies AI integration, letting businesses focus on value, not complexity.
- **Secure & Compliant** – Blockchain-powered protection keeps AI models and data safe.

Aideas is more than just an AI platform—it's a game-changer that democratizes AI, making it as simple as setting a goal and letting technology do the rest.



# Making AI Simple and Goal-Oriented

At Aideas, we believe that **AI should be easy**—accessible to anyone, regardless of technical expertise. Our interface is designed to eliminate the complexity traditionally associated with AI development by moving away from a prompt engineering approach and instead embracing a goal-oriented framework.

## ● Goal-Oriented AI Creation

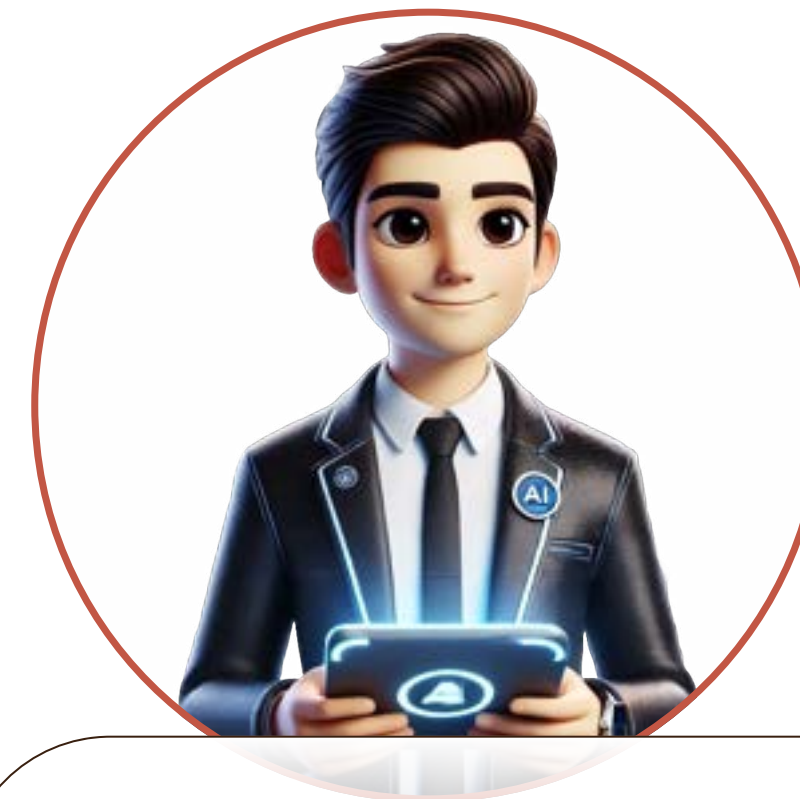
Rather than forcing users to dive into the intricate details of AI models, Aideas allows users to focus on what matters most: solving their problem. Users simply define the problem space, articulate the goals they want to achieve, and give their AI a name. Then, with the simple push of a button, Aideas handles everything else, creating a fully functional AI model tailored to their needs.

## ● AI Agents for Task Simplification

Aideas also leverages AI agents to guide and assist users throughout the entire process, simplifying the technical aspects of AI development. These agents make it easy to integrate, deploy, and fine-tune models without needing deep technical knowledge, allowing users to focus on results.

## ● Frictionless AI Deployment

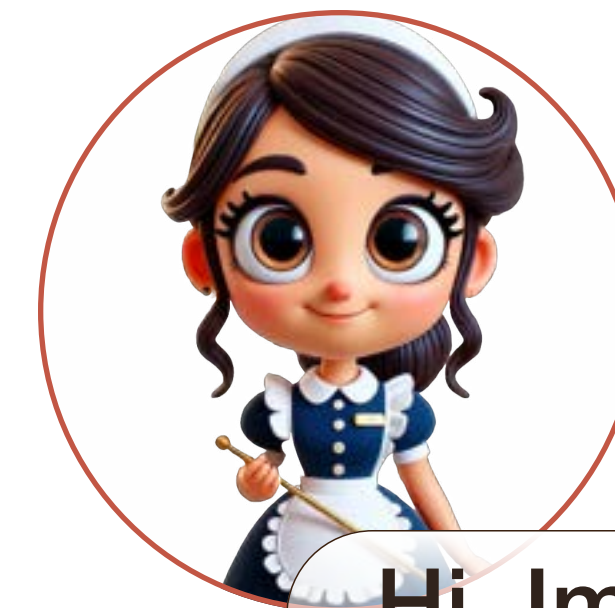
Aideas makes AI creation as intuitive as possible, removing the friction between the user and the machine. Our platform empowers businesses to deploy AI quickly and easily, without the need for specialized expertise or infrastructure.



Hi, Im Miles



Hi, Im Sofia



Hi, Im Maris

## Federal Transit Administration (FTA) – National Transit Database Pilot

Government B2B2C License

Using machine learning, we enhanced data validation processes for the FTA, achieving 99.99% accuracy and saving \$1 million annually. Our AI models automated key functions, setting the stage for broader adoption.



Hi, Im Miles

## New York City Citizens Crime Commission – Signals Project

Private/Public - NGO B2C License

Partnering with Vantiq, we integrated an AI Agent into social media monitoring systems, transforming the Signals Project by identifying early signs of radicalization through advanced real-time analytics. Over six weeks, our system automated alerts and enhanced detection capabilities, enhance public safety.



Hi, Im Sofia

## Nexi AI Concierge for Hospitality

Hospitality - Hotels B2B2C License

Meet Nexi, our customizable AI agent revolutionizing hospitality. Designed for hotels, Nexi uses proprietary large language models to personalize guest interactions, optimize room settings, and deliver anticipatory services. With multilingual support, resource-saving insights, and seamless scalability, Nexi transforms hospitality into a guest-first, efficient experience.



Hi, Im Nexi

## Maris AI Scheduling for Cleaning and Maintenance

Hospitality - Hotels B2B2C License

Maris leverages real-time data to optimize schedules, ensure spotless rooms, timely maintenance, and seamless staff coordination. Proactively addressing guest needs, it reduces disruptions, cuts costs, and boosts efficiency. Perfect for any hotel size, Maris enhances operations, elevates guest satisfaction, and drives excellence in hospitality.

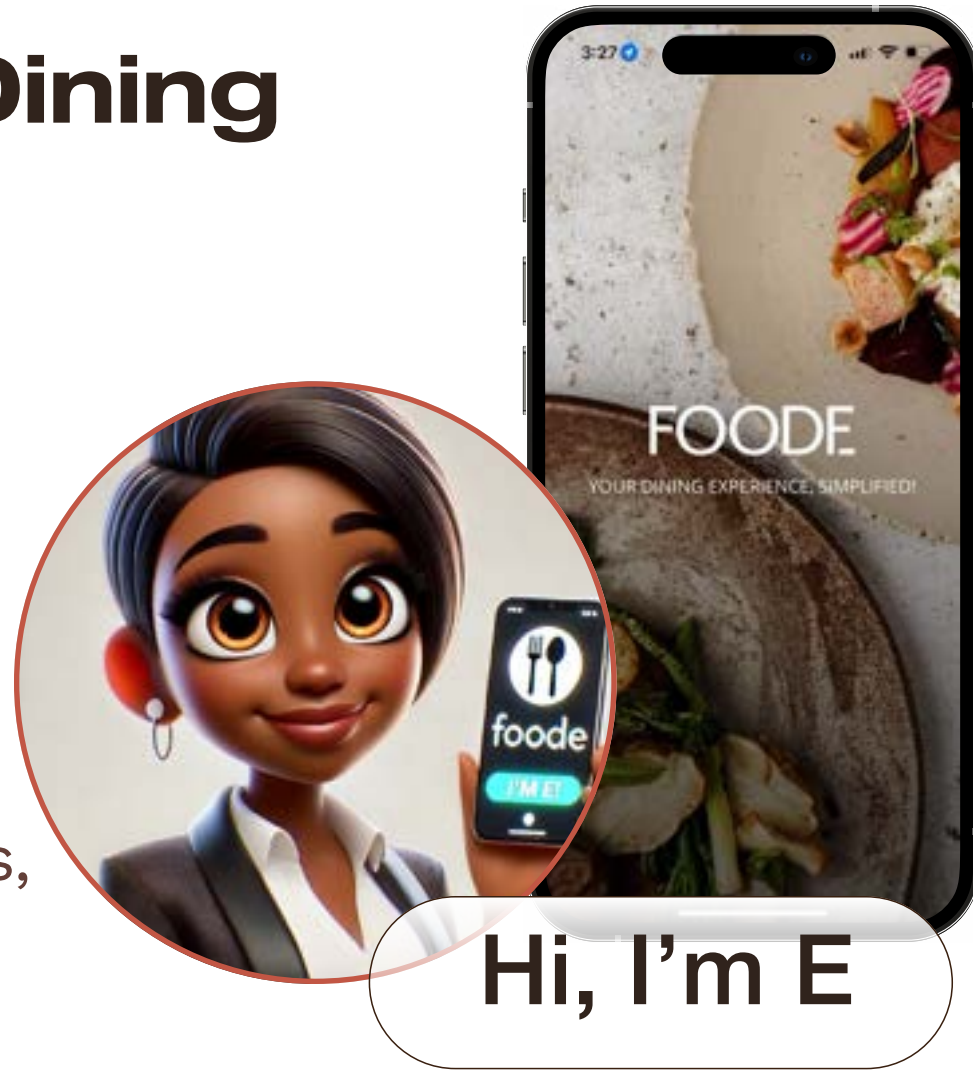


Hi, Im Maris

## Foode - AI-Powered Dining Concierge

Food & Beverage B2C Subscription

We partnered with Foode to create "e," an AI dining concierge that personalizes restaurant recommendations, streamlines bookings, and enhances engagement. Beyond catering to individual tastes, "e" promotes sustainability, supports local businesses, and addresses food insecurity. Seamlessly integrating into apps, it's transforming dining experiences while driving social and economic impact.



Hi, I'm E

## Ellie Shefi - Personal AI Clone

Creator/ Consumer Subscription

We created a custom AI agent for Elli Shefi, an 11x best-selling author and entrepreneur, designed to replicate her tone and expertise. By training the model on her books, interviews, podcasts, and emails, we delivered a highly personalized AI that answers as she would. This solution extends her reach, saves time, and amplifies her impact, demonstrating how our platform empowers individuals and businesses to scale their unique value.

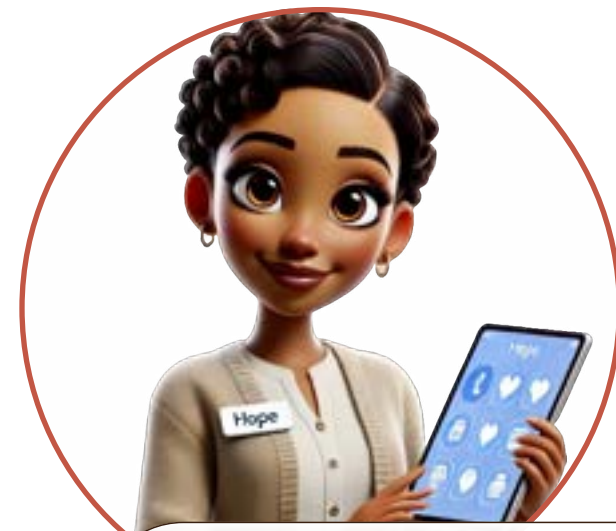


Hi, I'm Ellie

## Palmetto Goodwill - Community Support, Hope

Social Services B2C Subscription

We're working to partner with Palmetto Goodwill to develop a suite of agentic AI solutions designed to assist individuals in need. These AI agents will help connect users with programs for job placement, veterans assistance, career development, and support for returning citizens. By training and fine-tuning models tailored specifically to Goodwill's resources and mission, we're creating a scalable, personalized solution to enhance community impact and empower individuals to access critical services efficiently.

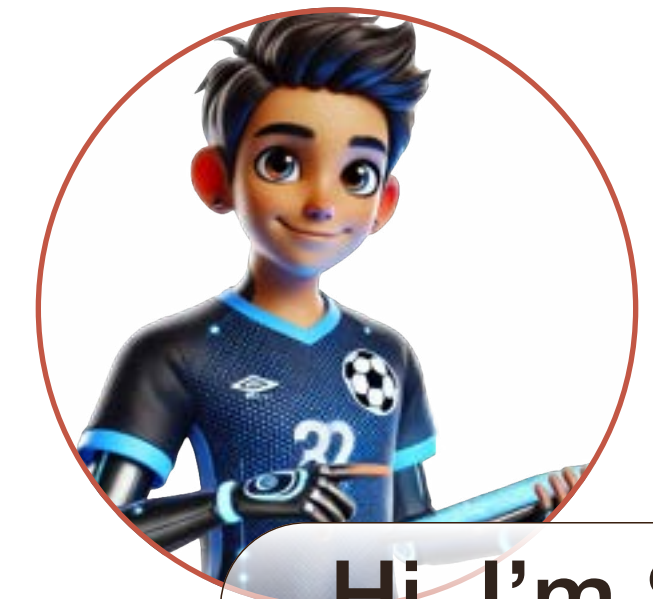


Hi, I'm Hope

## Real-Time Sentiment Analysis for Live Sporting Events

Media & Entertainment B2C Subscription

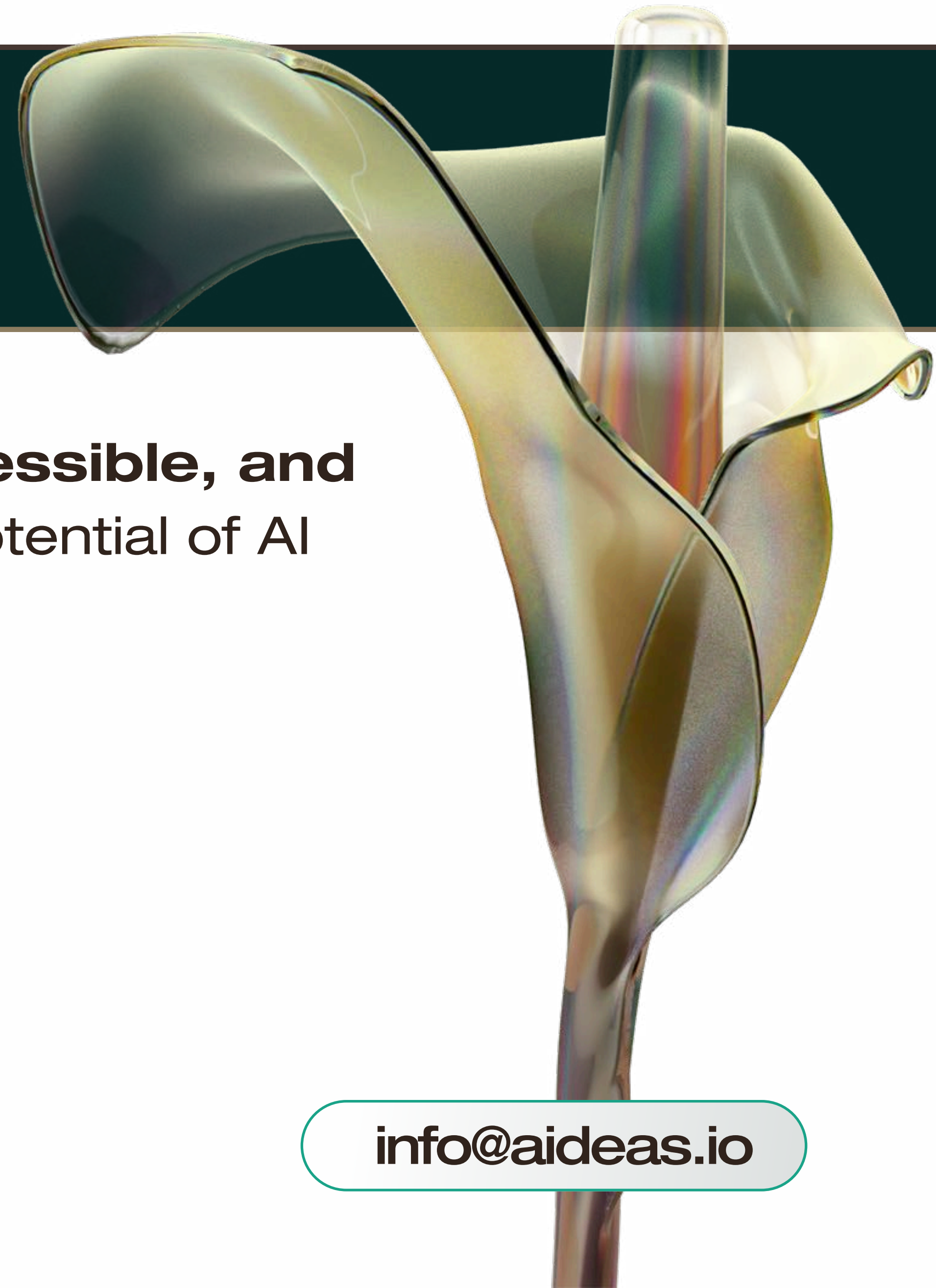
We developed an agent-based AI solution to perform real-time sentiment and trend analysis across social media channels during live sporting events. The AI monitored and analyzed fan conversations, identifying key trends and sentiment shifts. This data was delivered directly to producers and directors of digital and live broadcasts, enabling on-air talent to engage audiences more effectively with timely, relevant insights.



Hi, I'm Scout

# THANK YOU

**The future of AI is here, and it's simple, accessible, and scalable.** Join us at **Aideas** and unlock the full potential of AI for your business.



## Contact Us

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